

CATHOLIC/CRYPTO

CONFERENCE 2022

For more information:
Kevin Wandra, 404-788-1276 or
KWandra@CarmelCommunications.com

The Crypto Revolution: Will Catholics Be Left Behind?

First-ever crypto conference for Catholics brings together leading technologists and theologians

PHILADELPHIA, August 24, 2022 – The inaugural Catholic/Crypto Conference 2022 will be held Thursday, November 17, and Friday, November 18, at the Sheraton Hotel in Valley Forge, Pennsylvania. More than 25 Catholic and non-Catholic technology, theology, philosophy and pastoral ministry experts will address opportunities and challenges cryptocurrency and blockchain technologies present in the promotion of the Gospel. Conceived by Catholic entrepreneur Matthew Pinto, founder of The Genesis Group, the conference aims to prominently position Catholics and Catholic institutions to leverage these technologies for the common good.

“In the mid-1990s, Catholic leaders and laity were faced with the new technology of the internet and the question of whether it should be used to promote the Gospel. We ended up being late to the game,” Pinto said. “With the advent of blockchain technology, cryptocurrency and Web 3.0, the Church once again faces a pastoral question of whether to act. This conference will both help Catholics understand this new tech revolution and equip them to act.”

Highlights of the inaugural conference include keynote presentations from renowned cryptocurrency and blockchain experts, such as investor and hedge fund manager Mark Yusko, author and podcaster Laura Shin and crypto media personality Ben Armstrong. Catholic presenters include Fr. Andrew Pinsent, Ph.D., a professor at Oxford University; Dr. Andrew Abela, Dean of the Busch School of Business at Catholic University; and Dr. Stephen Barrows and Michael Matheson Miller of the Acton Institute.

Pinto gathered experts from two seemingly diverse spectrums because he believes the ramifications of blockchain and cryptocurrency technology could usher in great opportunities for Catholics and others concerned about how cultural trends impact both faith and family.

“We want to demystify this new technology and explore how it can help the Church in its mission to lead, teach and sanctify,” Pinto said.

The Catholic/Crypto Conference 2022 is the commencement of an initiative to further educate and engage a population who might otherwise be suspicious of or even shun technology, seeing it as potentially dangerous to one’s faith. Conference organizers are simultaneously planning post-event endeavors to reach a broader audience. This includes a series of white papers from the conference that will scrutinize and provide solutions, from a Catholic perspective, on these new technologies.

For more information, visit CatholicCryptoConference.com.

To schedule an interview with Matthew Pinto or one of the conference speakers, please contact Kevin Wandra (404-788-1276 or KWandra@CarmelCommunications.com) of Carmel Communications.

###

About Matthew Pinto

A pioneer in Catholic marketing and ministry development, Matthew Pinto has been at the forefront of multiple Catholic initiatives since the early 1990s. In 1998 he founded Ascension Press, leading the Catholic media outlet and publishing company to global prominence until 2021. Pinto is also the founder of Spark Catholic Communications and co-founder of the Theology of the Body Institute, Envoy Magazine, The Maximus Group, and CatholicExchange.com. He has authored or co-authored more than a dozen books and educational resources, including the best-selling Amazing Grace series, which is commonly recognized as the “Catholic Chicken Soup for the Soul,” *Did Adam & Eve Have Belly Buttons?* and *Freedom: Twelve Lives Transformed Through the Theology of the Body*. He also conceptualized and co-wrote *A Guide to The Passion: 100 Questions About the Passion of the Christ*, a *New York Times* religious best-seller, with sales exceeding 1 million copies.

Pinto is a founding member of the Catholic Marketing Network (CMN), a recipient of the Outstanding Catholic Leadership Award from the Catholic Leadership Institute, and he has served on multiple boards. He and his wife, Maryanne, have been married for 28 years and reside with their children in suburban Philadelphia.